

## FROM THE PARKING LOT TO THE FOYER

We must think like a first-time guest.

When people drive by what does your property say to them?

What does your church sign look like?

Is the information current?

When you drive on to the property, how does it make them feel?

Appearance is important.

People feel if you do not care about your property, you will not care about them.

Everything must be done in excellence.
Is your parking lot blown off?
Are your shrubs and trees trimmed?
Do you have landscaped areas?
Does your parking lot need to be restriped?
Are your door mats clean?

How do we make them feel welcome?
Do you have parking lot greeters?
Have directional signs pointing to the entrance.
Train your people to be friendly.

When you step into the foyer, who is there to help them?

Do you have door greeters?

Are they wearing name badges?

Is there an information desk with a person current on what is happening at the church?

HEALTHY CHURCH SYSTEMS

SESSION 2



Do you have adequate directional signs? Restrooms. Sanctuary.

Kids Check-in.
Coffee.

Are you creating the proper atmosphere? Do you have music playing for ambience? Are your people interacting?

Have you let them know it is ok to have fun?
People want to feel informed.
People want to feel welcome.
People want to feel God's presence.
People want to know you care.
All of these are important.