



Worship

Worship is important to the life of your church.

For most churches, the musical worship portion of the service is the first thing that happens every week.

As a result, it sets the tone for everything else that follows.

The number one goal of worship is to lead people into the presence of God.

Worship prepares their heart for the Word.

1. Define your target audience.

Do a demographic study of your area.

Decide who you will reach.

Multigenerational.

Your song selection should be driven by this information.

Pick a style.

You can't just sing the songs you like.

If new people walk into a church and hear the same songs, they heard as a child they probably will not come back.

Not sure of any healthy church that sings just hymns.

If you desire for the younger generation to come you must make them feel you care for their needs.

2. Build a team.

If you need musicians, recruit them.

If you need singers, recruit them.

If you need a drummer, put the drums on the platform.

Be intentional about what you want.

3. Prioritize preparation.



**CHURCH HEALTH
& EVANGELISM**

We know that first impressions really matter, so what you and your team does determines a lot.

Have you invested in great sound, video, and lights so these first few minutes are fantastic?

There are tools that can help with the process such as tracks.

People can listen to music on their device, so they expect quality and excellence.

We all remember the days of asking someone to sing a special and them saying they didn't prepare. We must work at our craft.

4. Find ways to improve.

We constantly need to improve how we help people enter into God's presence.

We need to sing the songs that resonate with our community.

We might need to repeat the songs that seem to engage our community a lot more than you and your team are comfortable with.

The goal is to engage with the people who are attending our church and not to keep up with the latest songs from across the country.

We must engage those people who come in late and stand near the back of the auditorium with a cup of coffee in hand.

We've noticed that those individuals who sit at the back of the room are often people who don't normally attend church on a regular basis.

Engaging our entire community is what we're aiming for, and it is our purpose. It means we need to think about the people at the back of the room a whole lot more. We need to consider what it will take to draw them in.

After all, the goal is trying to help people who are far from God connect with Him.