



**CHURCH HEALTH
& EVANGELISM**

Guest Follow-Up

Keys to having an effective first-time guest follow-up experience.

1. If your church is small...don't overdo it! (don't act like piranha's that have never seen a visitor before.)

Definitely BE FRIENDLY!!

Have strategic greeters.

2. Have a clear and easy way to obtain their information.

A connect card.

New Here Table.

Your children's check in process should tell you if it is someone's first or second time.

3. Have an area just for them to meet you after the service.

Provide them with a gift, information about the church and upcoming events.

Answer any questions they may have.

4. Actually follow up with them.

Visitor letter or email thanking them for coming.

A call from you, maybe midweek.

A post card inviting them to take the next step.

5. Have something to connect them to their next step.

Growth Track, Pastor's breakfast or lunch, something...

**HEALTHY
CHURCH
SYSTEMS**

SESSION 7